

BURBANK ARTS FOR ALL FOUNDATION'S GIVE INSTEAD GALA FREQUENTLY ASKED QUESTIONS

WHAT IS HAPPENING AND WHY?

Burbank Arts for All Foundation was without a venue for our 2019 Party for the Arts Gala. After a lot of thought and careful consideration of how the Foundation can best support BUSD arts education during BUSD's budget crisis, we decided to change our model for this year. We want to spend less to be able to give more.

The Foundation is focused on increasing our impact this year and our ability to give more in grants through our Fall grant cycle. In February, [the Foundation made an announcement regarding the three ways we will be supporting BUSD arts education](#) and [we also recently gave a \\$100,000 grant to BUSD to help save an elementary music teacher position for the 2019-2020 school year](#). This proactive giving was so well received that we are further inspired to elevate our giving.

This "Give Instead" Gala model has many exciting possibilities and we invite YOU to help us make a difference!

HOW CAN I OR MY BUSINESS SUPPORT THE GIVE INSTEAD GALA?

Donors or Businesses can:

- Donate any donation at any amount
- Sponsor the Give Instead Gala
- Grab some friends, create a team, and "Adopt A Table" through your own fundraising page
- Place a winning bid through our Online Auction from April 26th through May 10th
- Advertise in our Digital Journal

Anyone is welcome to donate at any amount via a check or through our online fundraising page:

- To donate online, click this link:
<http://weblink.donorperfect.com/BurbankArtsForAllFoundation/GiveInsteadGala>
- To donate with a check, click this link to [download our Ticket and Sponsor form](#)

OKAY. I HAVE BEEN TO THE ONLINE FUNDRAISING PAGE AND I AM INTERESTED IN CREATING MY OWN TEAM AND "ADOPTING A TABLE" FOR THE GIVE INSTEAD GALA. WHAT HAPPENS AFTER I SELECT THE "CREATE MY OWN FUNDRAISING PAGE" BUTTON?

We are so excited that you are creating a team to "adopt a table" for our Give Instead Gala! Thank you!

After you click the button, a window will pop up and you will enter your name and your email address. Then, go to your email account and you will receive an email filled with helpful tips and support to create your team's fundraising page.

Be on the lookout! The Subject line for this email is "Personalize your Crowdfunding page - do not share link"

Save this email, where you can access it easily and know that you can always go back to your admin page at any time during the campaign to make exciting updates!

To make your team's fundraising page unique to YOU, there are three easy steps:

Step 1:

In the email, click the "Personalize my Page" button to edit your page. You will be taken to your team's admin website page where you can follow the instructions to personalize and edit your page!

Step 2:

Now that you are on your team's admin page, you can make edits to your page including your team name, your fundraising goal, uploading a picture and/or video, and, most importantly, sharing why YOU support the Foundation's work to ensure creativity in the classrooms for kids!

You can edit anything on the page that has the little pencil image next to it to make a change. The pencil image looks like this: 

After you have edited your team name, fundraising goal, and uploaded a photo, you can share WHY you are helping the Foundation to give more to BUSD arts education in the text editing box below the photo. You can use the sample language that is already there, you can delete it and start from scratch, or you can change colors, insert a video, and make it your own! Have fun and be creative!

When you are done editing, click "Save and Publish"

Step 3:

Once you click "Save and Publish," you will receive another email in your email account. This email contains the direct url link to your team's fundraising page so that others can donate and help you reach your goal.

With this email and url link, you can:

- Easily forward this email to your friends to invite them to donate to your team and help you with your fundraising goal!
- Share your personal fundraising page on Facebook, Twitter, or any social media platform that you use.
- Be careful! Facebook will ask you to "Ask Your Community For Support" with a button to fundraise through Facebook: RESIST! 🙅 The answer is no. (You already created a fundraising page!)
- Feel free to post your team's url to your Facebook page and share!
- The truth is, as a third-party source, Facebook is not the best at communicating with non-profits and the donations are delayed.

Super easy!

Need Help?

Our staff is here to help. If you have any questions or need support, please feel free to call 818.736.5269.

With YOUR help, we know we can further the Foundation's work to impact more kids and support BUSD arts education! Thank you!!

SOME OF MY FRIENDS WANT TO GIVE ONLINE AND SOME WANT TO SEND IN A CHECK. CAN THEY DO THAT?

Yes! All forms of donations are accepted: check, cash or credit card.

Your friends and colleagues can donate with a credit card online through your fundraising page.

If they want to send a check, they can make the check out to Burbank Arts for All Foundation. Be sure to ask them to write your team name in the check memo, so we can credit your team and help you achieve your goal!

They can drop the check off or mail to our office at:

Burbank Arts for All Foundation
348 E. Olive Avenue Suite D
Burbank, CA 91502

Our staff is here to help.

If you have any questions or need support, please feel free to call 818.736.5269.

THANK YOU!

You matter to us and we could not be more thrilled that you want to join in the fun!

THE BURBANK ARTS FOR ALL FOUNDATION PRESENTS



www.GiveInsteadGala.com

We cannot wait to share more stories of how the Foundation's grants and community outreach programs help students grow and flourish because they learn through the arts.

- [Here are the latest stories from students and teachers.](#)
- [Here are the latest stories of community outreach.](#)

